

Communicate
Collaborate
Decide
Act
Save money
Save time
Do more
Travel less
Be Present.



Now more than ever organizations are seeking cost-saving alternatives to improve efficiency. Business is global. Work teams are dispersed. Customers and partners are distributed around the world. To be successful you need to be present.

Companies are having to do more with less. Budgets are reduced while productivity expectations are increased. The business environment demands accelerated development cycles. Mandates are being implemented to reduce carbon footprint. With the changing environment traditional ways of doing business don't scale. Smart companies are deploying video communications as a critical lever in today's environment.

Experience is Everything.

High Definition has changed the face of video communications. Immersive, life like and natural. An experience as true as if you're physically sitting in the same room.

With HD, the technology becomes transparent, encouraging use and enhancing the effectiveness of interaction at a distance. Now organizations can truly realize the promise of video communications.

- Higher productivity, better engagement
- Increased interaction
- Reduced travel – saving time, saving money
- Less time out of office, more time making decisions
- Reduced carbon emissions

LifeSize takes a unique approach to video communications: deliver a compelling, superior experience, with the flexibility to easily implement and manage, at price performance levels that make video communications accessible. The result – demonstrable ROI.

How are we different? We designed a revolutionary architecture purpose-built for high definition video communications. Using the most advanced technology, elegantly integrated into a compact, efficient form factor, LifeSize systems deliver the ultimate in quality, flexibility and price performance.

Quality. Flexibility. Price Performance.

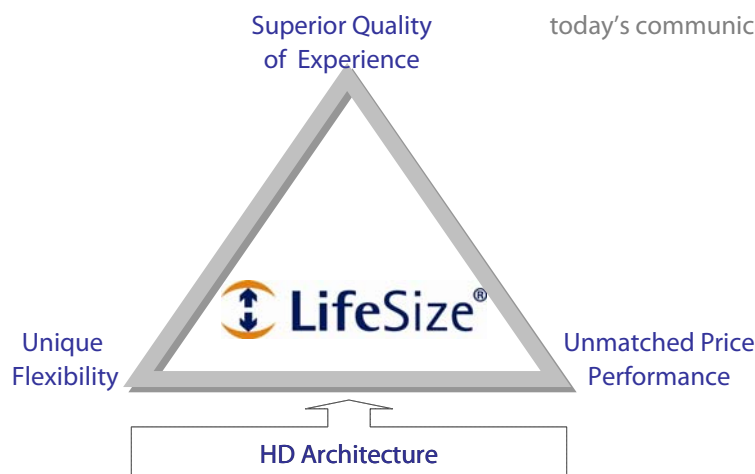
Stunning high definition video allows you to see every movement, every gesture. Crystal clear HD audio to hear every word, every intonation. The easy to use, intuitive interface invites interaction, encourages use. Dramatically increased usage means faster payback, greater ROI.

Uniquely flexible, LifeSize systems are suited to any environment. As a result of our innovation and design, LifeSize systems are easily deployed on any IP network. LifeSize solutions have been proven to deliver the best bandwidth/performance in their class. No costly network build out required. No expensive additional equipment to buy.

All of this, priced for broad deployment. No hidden costs. With the lowest acquisition cost, and lowest total cost of ownership, LifeSize is making video communications a natural extension of today's communications networks.

The LifeSize Difference

LifeSize pioneered high definition video communications. HD is at our core. We harnessed the power of HD to deliver the most realistic, immersive, engaging communications experience – ever.



Seeing is Believing.

All HD. Easy to use. Feature rich to fit the needs of any application. Every LifeSize video communications system delivers high definition audio and video, and integrated data sharing across any IP network. Standards-based and interoperable, LifeSize systems are easily and seamlessly integrated into existing environments and reliably managed with LifeSize Infrastructure and Management solutions. Experience LifeSize HD.



LifeSize High Definition Video Communications and Telepresence

We pioneered HD video communications to enable organizations around the globe to communicate at a distance as naturally as being in the same room. LifeSize has a solution to suit the needs of any organization

- LifeSize Conference 200, telepresence tailored to your environment
- LifeSize Room 200, our flagship Full HD system with integrated 6-way multipoint
- LifeSize Team 200, True HD and multipoint ideal for distributed workgroups
- LifeSize Express, HD priced for any organization.



LifeSize® Express™



LifeSize® Team™ 200



LifeSize® Room™ 200



LifeSize® Conference™ 200

Connect. Control. Manage.

Expand your multipoint calls, bridge legacy ISDN networks, traverse firewalls and securely manage your HD network. LifeSize Infrastructure and Management systems extend and control your communications network.

Centralized Control at your Fingertips.

Manage your video communications networks centrally, reliably. LifeSize® Control™ provides secure, real-time management, scheduling, reporting, remote software upgrades and provisioning. Open and standards-based, LifeSize Control manages heterogeneous video networks, seamlessly integrating into existing network environments.



Multipoint Control Unit

LifeSize® Multipoint™ Connect multiple sites in HD. Enable desktop video users to participate in conferences with LifeSize® Multipoint Extension™.



Gateways

LifeSize® Gateway™ enterprise-class HD gateway for ISDN to IP network connectivity and LifeSize® Networker™ the ideal gateway for smaller networks.



NAT and Firewall Traversal

LifeSize® Transit™ network address translation and firewall traversal enables secure video calls within and across the enterprise.



Gatekeeper

LifeSize® Gatekeeper™ intelligent management of IP telephony and video communications networks.

Telepresence on Your Terms.

Being Present at a Distance

Telepresence. With so many definitions and interpretations its no wonder telepresence seems out of reach. Yet in reality, its simple: Telepresence is simply being present at a distance – and you can achieve the telepresence experience today, in any environment.

Achieving Telepresence

It starts with a superior foundation, the essential building block to deliver the telepresence experience. Full HD video so engaging it creates the sensation of being physically in the same room. Life-size images and natural eye contact replicate authentic presence. HD audio so crisp, clear and precise you can hear a pin drop.

Building from a superior foundation, the telepresence experience can be enhanced as much or as little as preferred. Cognitive optimization such as room lighting and acoustics enhance the feeling of immersion. Aesthetic optimization such as special paint colors and custom tables create a mirrored room effect. The flexibility you need to create the experience you want.



Telepresence for your environment

No longer does telepresence have to be complicated, restricted to fixed room configurations or require expensive build out and structural reinforcement. LifeSize Conference 200 delivers telepresence on your terms.

Conference 200 is the only Full HD telepresence system that can be tailored to your environment. Delivering stunning Full HD video, lifesize images, natural eye contact and HD audio, Conference 200 is the superior foundation for your telepresence experience.

The unique flexibility of LifeSize Conference 200 means you can achieve telepresence in any room. Requiring just 1/3 the bandwidth of other telepresence solutions, Conference 200 can be deployed on any IP network.

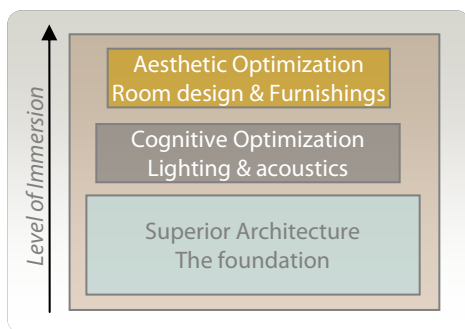
Unmatched price performance – uniquely LifeSize. Conference 200

makes telepresence accessible beyond the fixed telepresence suite. Enable executives, knowledge workers and distributed teams around the world to experience the power of LifeSize telepresence.

LifeSize Communications

LifeSize pioneered High Definition video communications to enable people at a distance to communicate as clearly, as naturally, as effectively as being physically present in the same room. Our commitment to superior quality, unique flexibility and unmatched price performance enable the benefits of video communications to be realized by organizations of any size.

LifeSize is relied upon around the world by Fortune 500 companies, small businesses, education and healthcare organizations and government agencies to enable effective, productive communications. Experience communications in high definition. LifeSize. Be present.



Creating the telepresence experience



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